



Fact sheet

Company Profile ProntoWash is an international company that has been successfully introducing its concept in more than 20 countries. PW is the creator of a new car wash system and one of the highest growing Latin American franchise companies.

Service Description The company washes a car with less than a quarter gallon of water. This state-of-the-art car wash service is based on the Washing Kart technology that permits to spray a low-pressure mix of water and no-foam detergents and a step by step cleansing method which results in a completely environmentally friendly wash.

Founded ProntoWash was founded in 2001 in Argentina.

Management Team Sergio Kompel - Chief Executive Officer
Alan Packer - Chief Operating Officer

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Web Address www.prontowash.com

Locations ProntoWash has Master Franchisees representing in the following territories:

- Algeria
- Arab Emirates
- Argentina
- Bahrain
- Brazil
- Colombia
- Costa Rica
- Dominican Republic
- Ecuador
- Egypt
- Guatemala
- Honduras
- Iran
- Iraq
- Jordan
- Kazakhstan
- Kuwait
- Lebanon
- Libya
- Mexico
- Moldova
- Morocco
- Oman
- Panama
- Paraguay
- Peru
- Portugal
- Puerto Rico
- Qatar
- Romania
- Saudi Arabia
- Slovakia
- Spain
- Sudan
- Syria
- Tunisia
- USA
- Venezuela
- Yemen

International Operations

ProntoWash has locations in more than 20 countries, being present in Europe, Asia, Central and South America.

Concept Fundamentals

- **Convenience:**
ProntoWash has an assigned parking area solely for the purpose of washing cars, that is clearly communicated via signage. The customer parks his/her car in this area, is greeted by a friendly smile, requests the service and then can proceed to spend his/her time in a more productive fashion without having to wait for his/her car to be serviced. When the customer returns, the car is still in the same place, where the customer will pay for the service and simply proceed to the next destination.
- **Comfort:**
The services are performed while the client is engaged in other activities, the customer is no need to wait.
- **Reliance:**
Back up of an international company.
- **World Class Quality:**
Thanks to our continuous training and supervision and personalized Service and the support of the global leader.
- **Environmental awareness:**
The company uses biodegradable, highly concentrated, foamless detergent and only half a gallon of water per car (compared to the 150 gallons per car a typical manual car wash consumes).

Services

ProntoWash offers:

- **Car Wash Services:**
 - Complete
 - Complete Plus
 - Interior Deluxe
 - Outside Deluxe
 - Full deluxe
 - ProntoWash Elite
- **Special Services:**
 - Glass engraving
 - Carpet shampoo
 - Air conditioning cleaning and sanitizing
 - Polishing (with hand wax)

Alliances

ProntoWash has set up a large network of strategic relationships with several major mall developers, including:

- Simon Properties
- Developers Diversified Realty
- Westfield Properties
- General Growth
- The Mills
- Taubman
- Carrefour
- Norte
- Coto