

ProntoWash "MegaAutoSPA" launching in Kuwait

Kuwait, (Al-Kuwayt). January 7th, 2010.- During the 2nd quarter of 2010, ProntoWash announced the launching of the "MegaAutoSPA" model in Kuwait. The biggest ProntoWash's retail store worldwide will offer to its clients top of line car care services and amenities, including coffee corners, entertainment and gaming sections, VIP lounges, and a wide range of services related to telecommunication and E-business/billing.

This new retail store concept is perceived as a big challenge as well a big potential to all ProntoWash's operations on many levels, taking into consideration the investment, the incorporation of new services lines, and ProntoWash's visibility and experience on future plans in terms of expansion.



The new location building consists in a three levels building, a basement, a ground floor and a mezzanine. The basement will host the biggest volume, as an operational center carrying out ProntoWash's services that include: Complete, Complete plus, Deluxe interior/exterior, Super interior /exterior deluxe and ProntoWash elite.



Reception area

Due to a strategic alliance with Autozan Company, end detailing and tuning services such as glass tinting and auto/appliances foiling services will be offer to customers, as well as new line of business in retail for car accessories,

offer to customers, as well as new line of business in retail for car accessories, which is under consideration.

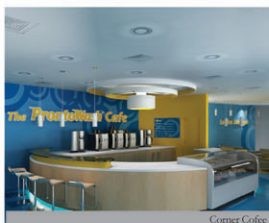
Additional services related to telecommunication and E business/billing will be launch in concert with FonZ Company.

Concerning to customer amenities, an interactive display system will guide everyone entering the ground floor of this premises. An elevator (taking cars to the basement) as well as various functions/logistics will be presented in the ground floor with a high touch of innovation in terms of designing, customer comfort and interaction. The upper floor will include the offices, a coffee corner/area, an entertainment section/gaming, a lounge/VIP lounge/ladies lounge, and the rest rooms.

All operations will be strictly performed under ProntoWash's world class quality standards.



Vip lounge area



Corner Coffee